

Terms of Service

Thanks for using our products and services (“Services”). The Services are provided by United Eyes AB (“United Eyes”), Sweden.

By using our Services, you are agreeing to these Terms of Service (“Terms”) and the Privacy Policy (“Privacy Policy”). These terms are valid from August 27, 2021.

The smartphone app, Safeland, and the web service <https://app.safe.land> or <https://www.safe.land> (“web-Safeland”) are free to use for private users and for non-profit organisations, as well as for organisations with less than 3 employees. Organisations with more than 3 employees, using the app Safeland or web-Safeland, must contact United Eyes for approval by email to contact@safe.land which could be associated with a license fee. As a complement to above mentioned services, United Eyes are also offering additional services, for which additional cost can be charged, and include additional terms and conditions. Please read them carefully. Additional terms will be available with the relevant Services, and those additional terms become part of your agreement with us if you use those Services.

General user terms

In our Services we communicate respectfully to other people. United Eyes main objective is to prevent crime and accidents. Our Services can also provide help when people need it. As a user you should not expose yourself to danger. However, you are encouraged to demonstrate moral courage to support people in need of help. Note that pursuing criminals is the job of the police.

When using our Services, you should use your own name. You must never act misleading, for instance pretend to be another person than yourself. Safeland can not be used to report crime to the Police or alert rescue services. For crime reporting, use the authorities’ designated channels, primarily dial your local emergency number.

Using our Services

You must follow any policies made available to you within the Services.

Do not misuse our Services. For example, do not interfere with our Services or try to access them using a method other than the interface and the instructions that we provide. You may use our Services only as permitted by law. We may suspend or stop providing our Services to you if you do not comply with our terms or policies or if we are investigating suspected misconduct.

Using our Services does not give you ownership of any intellectual property rights in our Services or the content you access. You may not use content from our Services

unless you obtain permission from its owner or are otherwise permitted by law. These Terms do not grant you the right to use any branding or logos used in our Services. Our Services may not be used in the following ways:

- To defame or express themselves disparaging about other people or groups
- For criminal activities
- To establish vigilante
- For unethical business types or of questionable character
- To encourage or advocate violence and / or undemocratic activities
- To sell or market products or services
- To sell or commercially exploit information that you have received from United Eyes without prior acceptance

Our Services display some content that is not United Eyes. This content is the sole responsibility of the entity that makes it available. We may review content to determine whether it is illegal or violates our policies, and we may remove or refuse to display content that we reasonably believe violates our policies or the law. But that does not necessarily mean that we review content, so don't assume that we do.

In connection with your use of the Services, we may send you service announcements, administrative messages, and other information. You may opt out of some of those communications.

To protect your Account, keep your password confidential. You are responsible for the activity that happens on or through your Account. Try not to reuse your Account password on third-party applications. If you learn of any unauthorized use of your password or Account, then immediately change the password to the Services.

Your Content in our Services

Our Services allow you to upload, submit, store, send or receive content. You retain ownership of any intellectual property rights that you hold in that content. In essence, what belongs to you stays yours.

When you upload, submit, store, send or receive content to or through our Services, you give United Eyes (and those we work with) a worldwide license to use, host, store, reproduce, modify, create derivative works (such as those resulting from translations, adaptations or other changes we make so that your content works better with our Services), communicate, publish, publicly perform, publicly display and distribute such content. The rights you grant in this license are for the limited purpose of operating, promoting, and improving our Services, and to develop new

ones. This license continues even if you stop using our Services. Our Services offer you ways to access and remove some content that has been provided.

The information in the Services come predominantly from the users of the Services. The person publishing information to the services is solely responsible for the correctness.

We do our best to keep data and information in our Services secure. We do need your commitment to:

- Not load any information that you think could be malware
- You may not encourage other people to violate any of these Terms

We provide settings that limit the Services use of content that is submitted through push notifications. United Eyes respects these settings and will not disclose any information that is set as private.

If you submit feedback or suggestions about our Services, we may use your feedback or suggestions without obligation to you.

About Software in our Services

United Eyes gives you a personal, worldwide, royalty-free, non-assignable and non-exclusive license to use the software provided to you by United Eyes as part of the Services. This license is for the sole purpose of enabling you to use and enjoy the benefit of the Services as provided by United Eyes, in the manner permitted by these terms, privacy policy and other terms that may be added. You may not copy, modify, distribute, sell, or lease any part of our Services or included software, nor may you reverse engineer or attempt to extract the source code of that software, unless laws prohibit those restrictions or you have our written permission.

Modifying and Terminating our Services

We are constantly changing and improving our Services. We may add or remove functionalities or features, and we may suspend or stop a Service altogether.

You can stop using our Services at any time. In order to fully terminate the service, including agreement to abide by these terms, this request needs to be made in writing to support@safe.land. Additionally, to have all your data removed from United Eyes servers, this request needs to be made in writing to support@safe.land. United Eyes may also stop providing Services to you, or add or create new limits to our Services at any time.

Our Warranties and Disclaimers

We provide our Services using a commercially reasonable level of skill and care and we hope that you will enjoy using them. But there are certain things that we don't promise about our Services.

Defects that are discovered in our products should be reported with a description to support@safe.land

OTHER THAN AS EXPRESSLY SET OUT IN THESE TERMS OR ADDITIONAL TERMS, NEITHER UNITED EYES NOR ITS SUPPLIERS OR DISTRIBUTORS MAKE ANY SPECIFIC PROMISES ABOUT THE SERVICES. FOR EXAMPLE, WE DON'T MAKE ANY COMMITMENTS ABOUT THE CONTENT WITHIN THE SERVICES, THE SPECIFIC FUNCTIONS OF THE SERVICES, OR THEIR RELIABILITY, AVAILABILITY, OR ABILITY TO MEET YOUR NEEDS. WE PROVIDE THE SERVICES "AS IS".

Liability for our Services

WHEN PERMITTED BY LAW, UNITED EYES, AND UNITED EYES' SUPPLIERS AND DISTRIBUTORS, WILL NOT BE RESPONSIBLE FOR LOST PROFITS, REVENUES, OR DATA, FINANCIAL LOSSES OR INDIRECT, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES.

TO THE EXTENT PERMITTED BY LAW, THE TOTAL LIABILITY OF UNITED EYES, AND ITS SUPPLIERS AND DISTRIBUTORS, FOR ANY CLAIMS UNDER THESE TERMS, INCLUDING FOR ANY IMPLIED WARRANTIES, IS LIMITED TO THE AMOUNT YOU PAID US TO USE THE SERVICES (OR, IF WE CHOOSE, TO SUPPLYING YOU THE SERVICES AGAIN).

IN ALL CASES, UNITED EYES, AND ITS SUPPLIERS AND DISTRIBUTORS, WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE THAT IS NOT REASONABLY FORESEEABLE.

IN ANY CASE, LIMITATION OF LIABILITY IS MAXIMUM 1000 GBP.

Company use of our Services

If you use our Services as a company, it is the company that accepts these Terms. The company should never hold United Eyes or its partners accountable for any claims, lawsuits or other processes that originates or comes from the usage of these Services or as a consequence of any breach of contract, including liability for damages or any cost caused by claims, losses, damages, lawsuits, rulings, court-fees or lawyer-fees.

About these Terms

We may modify these terms or any additional terms that apply to a Service to, for example, reflect changes to the law or changes to our Services. You should look at the terms regularly at www.safe.land. We'll post notice of modifications to these terms on this page. We'll post notice of modified additional terms in the applicable Service. Changes will not apply retroactively and will become effective no sooner than fourteen days after they are posted. However, changes addressing new functions for a Service or changes made for legal reasons will be effective immediately. If you do not agree to the modified terms for a Service, you should discontinue your use of that Service.

These terms control the relationship between United Eyes and you. They do not create any third party beneficiary rights.

If there is a conflict between these terms and the additional terms, the additional terms and conditions shall prevail with regard to this conflict.

These terms are governed by Swedish Law.

Privacy Policy

This privacy policy ("Privacy Policy") is a part of the Terms of Service. By approving the Terms you also approve this Privacy Policy and consent to United Eyes handling of personal information.

Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in Terms of Services.

This Privacy Policy explains what information we collect and why, how we use that information and what choices we offer you as a user related to that information.

In case of a serious crime or when a person may be in danger, United Eyes collaborates with the Police and Authorities.

United Eyes abides by the General Data Protection Regulation (GDPR) as of May 25, 2018.

Information we collect

In order to improve our services we collect information about our users and their activity in our services.

There are two ways we collect this information:

- Information that you provide. This can be information that you fill in during registration or other information that you provide in your settings, publicly or when communicating within the services.
- Information that is generated when you use our services. When you use our services information is collected and stored, and is later used to improve our services and to provide tailored experiences. We collect the following type of information:
 - **Device information**
We collect device-specific information, such as operating system or phone model.
 - **Log and session information**
When using our services information is created, collected and stored in server logs, such as data regarding how you use our service, IP-addresses, crashes and other system events, cookies and other techniques used to identify you as a user.
 - **Location information**
Location information is stored upon user approval, prompted

within the Safeland app. We use your location information to be able to provide the best service possible. We collect location information with techniques such as GPS, IP-address, WiFi access points and cell towers.

- **Application versions**

We collect the version of applications and operating systems in order to better understand our users and to improve our service.

How we use information we collect

The information is used to improve, maintain, and to be able to deliver the services, and to develop new services. The information is also used to tailor the user experience - like showing you relevant Safeland events nearby.

Name, email and other profile information can be shared with other users so that they can identify you.

Some parts of your service use can be shared with you and others - like showing you a history of your created Safeland events. However, we always try to make it optional to share things publicly.

When contacting Safeland, through email or other communication, we might contact you regarding existing or new services afterwards.

Information that is gathered through cookies identifying the user is used to improve our services and to provide the user with a tailored experience. Through a full experience of the user lifecycle, we can better understand our users.

Content published by you can be analyzed or monitored automatically or manually in order to prevent misuse of the service, spam, or in order to improve our services.

We can combine personal information and data from different service sources to better understand the full service experience.

Your personal information is collected and stored on servers that might be located on different locations around the world, and not necessarily the country you live in.

Transparency and choices

We value the privacy of our users. With this Privacy Policy we want to be transparent about what information we collect and how it is used. We also aim to let our users to be able to control privacy in application and account settings to a high degree.

Information you share

Information that you share or publish is handled according to our terms and conditions.

Accessing and updating your personal information

We aim to make it easy to access and update your personal information in our services. We may require a user authentication in order to complete an update of information. However, we reserve the right to deny requests that are unreasonable.

Information we share

We do not share your personal information to third parties, except in the following situations:

- With your consent
- With domain administrators
- For service providers or external processing
- For legal reasons
- If any serious crime is suspected or a person might be in danger

We may share aggregated data. It will never be possible to identify any single user within this kind of data. A use case could be to show trends in our services.

In case of a merger, acquisition or asset sale, we will aim that personal information will not be used in any other way than described in this document.

Information security

We prioritize safety and store personal information with great care. There are several safety measures in place, although we won't disclose them in detail due to safety reasons.

When this Privacy Policy applies

Our Privacy Policy applies to all our services provided by Trygve and United Eyes AB.

Compliance and cooperation with regulatory authorities

We cooperate with appropriate regulatory authorities and local data protection authorities to deal with complaints regarding personal information.

Changes

Our Privacy Policy may change in the future. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice.

Request for information or correction

Privacy Manager is United Eyes. If you write to United Eyes on the address support@safe.land with the subject "PUL-extract" and enter your login information, you can once a year, free of charge, receive the information that United Eyes has stored about you and how it is used. You may at any time request, in writing, that United Eyes corrects or erases information about you. United Eyes may require additional verification measures to ensure the user's identity in order to prevent personal information disclosed to the wrong party.